

PHILIPPINE NORMAL UNIVERSITY

PRESIDENTIAL AWARDS

The 2015 Presidential Innovation Award is another landmark being introduced at the Philippine Normal University to encourage and uncover a multifaceted PNUAN all over the Philippines. It is a conscious effort to enjoin every PNUAN in nation-building all over the Philippines. It is a conscious effort to enjoin every PNUAN in nation-building by letting them into their imagination and voicing out their creative genius.

Through the Presidential Innovation Award, various perspectives and ideas will be harnessed to help shape the future direction of the university as well as cultivate its tradition on and for excellence. Engaging the community of students, alumni and the rest of society, the Philippine Normal University may just stumble upon fresh and inventive ways to go ever forward in its tradition.

OFFICIAL RULES AND MECHANICS FOR THE THREE CATEGORIES OF 2015 PRESIDENTIAL INNOVATION AWARD

SHORT FILM CATEGORY

Eligible Participants: PNU Undergraduate Students
Required Length: 6-8 minutes

Theme: **PNU LEGACY and/or FUTURE PNU**

Mechanics:

1. A team of at least five (5) enrolled students preferably from varied specializations and year levels may join by registering and submitting their entry. There should be one entry per team and an individual may be involved only in one team. Registration forms are available at the University Events and Public Relations Office.
2. The entry consists of not more than 8 minutes *indie* film that talks about any of the two themes namely, **PNU's PAST 100 YEARS (legacy)** and **PNU'S NEXT 100 YEARS (our dream PNU)**. The video may be in avi, mpeg4, mov or flv file format.
3. The video submissions must be in sealed brown envelope containing two video CDs and the registration form. The video CDs shall be numbered 1, and 2. CD number 1 contains the video with the names of the team members in the application form and in the video itself. CD number 2 contains the same video entry which shall have **NO NAMES** of the members of the team. The latter CD shall be used for judging the video entry.
4. The video film must be given a title. The title of the video shall be placed on the envelope, on the registration form, the video CD's and in the video itself.
5. The PNU name and logo should appear anywhere in the video.

6. Deadline of the submission of entries: August 15, 2015 at 10:00 A.M. in the morning at the Office of University Events and Public Relations Office.
7. The preliminary board of judges shall identify a maximum of five quality entries for each theme which will be uploaded at the university website for students' votes. The votes constitute 30% of the score. The 70% of the scores will come from the votes of the Board of external experts.
8. Student on-line voting begins at 9:00 a.m. on August 17, 2015, thru the university website via the link: **Presidential Innovation Awards for Short Film**. On-line voting ends at 3:00P.M. of August 27, 2015. Only registered students can vote using their student numbers as their username (lowercase) and their surnames (all caps) as their Password. Each student may vote only once.
9. The winners will be announced on Sept. 1, 2015 during the Foundation Week celebrations.
10. Winners will get:
 - 1st Prize: Php 50,000
 - 2nd Prize: Php 30,000
 - 3rd Prize: Php 20,000

DOCUMENTARY FILM CATEGORY

Eligible Participants: External Group with PNU Alumni
Required length: 10-15 minutes

Theme: **TRADITION ON and EFFORTS for EXCELLENCE**

Mechanics:

1. A team of at least five (5) members which composed of 3 or 4 participants from outside PNU plus 1 or 2 alumni may join by registering and submitting their entry. There should be one entry per team and an individual may be involved only in one team. Registration form are available at the University Events and Public Relations Office.
2. The entry consists of not more than 15 minutes documentary film of **PNU's impact and influence on Philippine society**. The video may be in avi, mpeg4, mov or flv file format. There should be one entry per team and an individual may be involved only in one team.
3. The video submissions must be in sealed brown envelope containing two video CDs and the registration form. The video CDs shall be numbered 1, and 2. CD number 1 contains the video with the names of the team members in the application form and in the video itself. CD number 2 contains the same video entry which shall have NO NAMES of the members of the team. The latter CD shall be used for judging the video entry.
4. The video film must be given a title. The title of the video shall be placed on the envelope, on the registration form, the video CD's and in the video itself.

5. The PNU name and logo should appear anywhere in the video.
6. Deadline of the submission of entries: August 15, 2015 at 10:00 A.M. in the morning at the University Events and Public Relations Office.
7. The preliminary board of judges shall identify the ten best entries which will be uploaded at the university website for non-PNUAN and alumni votes. The votes constitute 30% of the score. The 70% of the scores will come from the votes of the Board of external experts.
8. The open to all, on line voting begins at 9:00 a.m. on August 17, 2015, thru the university website via the link: **Presidential Innovation Awards for Documentary Film**. On-line voting ends at 3:00P.M. of August 27, 2015. Alumni may vote via the Alumni Relations and Services Office (ARSO) Facebook page.
9. The winners will be announced on Sept. 1, 2015 during the Foundation Week celebrations.
10. Winners will get:

1st Prize: Php 100,000

2nd Prize: Php 70,000

3rd Prize: Php 40,000

ONLINE MATERIALS DEVELOPMENT CATEGORY

Eligible Participants: PNU Graduate Students

Focus: **INSTRUCTIONAL VIDEO MATERIAL FOR ONLINE CTP**

Mechanics:

1. A team of at least five (5) enrolled Graduate students, may join by registering and submitting their entry. There should be one entry per team and an individual may be involved only in one team. Registration form are available at the University Events Management and Public Relations Office (JEMPRO).
2. The entry must be a 6-8 minute film incorporating ***the principles and innovative strategies of teaching in a virtual classroom***. The video may be in avi, mpeg4, mov or flv file format.
3. The video submissions must be in sealed brown envelope containing two video CDs and the video with names of the members in the application form and in the video itself. CD number 2 contains the same video entry which shall have NO NAMES of the members of the team. The latter CD shall be used for judging the video entry.
4. The video film must be given a title. The title of the video shall be placed on the envelope, on the registration form, the video CD's and in the video itself.

5. The PNU name and logo should appear anywhere in the video.
6. Deadline of the submission of entries: August 15, 2015 at 10:00 A.M. in the morning at the University Events and Public Relations Office.
7. The preliminary board of judges shall identify the ten best entries which will be uploaded at the university website for non-PNUAN and alumni votes. The votes constitute 30% of the score. The 70% of the scores will come from the votes of the Board of external experts.
8. The open to all, on line voting begins at 9:00 a.m. on August 17, 2015, thru the university website via the link: **Presidential Innovation Awards for Online Materials Development**. On-line voting ends at 3:00P.M. of August 27, 2015.
9. The winners will be announced on September 1, 2015 during the Foundation Week celebrations.
10. Winners will get:
 - 1st Prize: Php 50,000
 - 2nd Prize: Php 30,000
 - 3rd Prize: Php 20,000